

# Increase your Impact

All of your marketing efforts, and their outcomes, are visualized in one place.

Are you able to see which of your marketing campaigns and channels are producing the best results? If you knew that instantly, would you put more resources in that area? Of course you would – because your mission matters and you want to make the greatest impact you can.

Marketing Cloud Intelligence unifies every channel you have, from social to web to email, and captures all of the data you need to understand the effectiveness of your marketing, and then shows it to you in beautiful, easy-to-use, interactive dashboards.

## Connect All Of Your Data

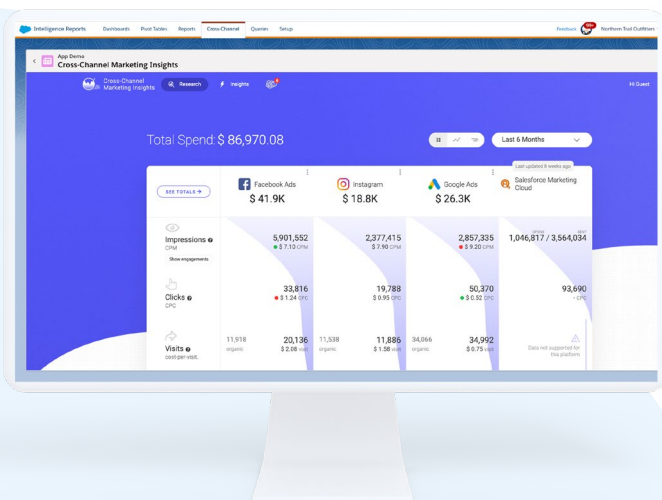
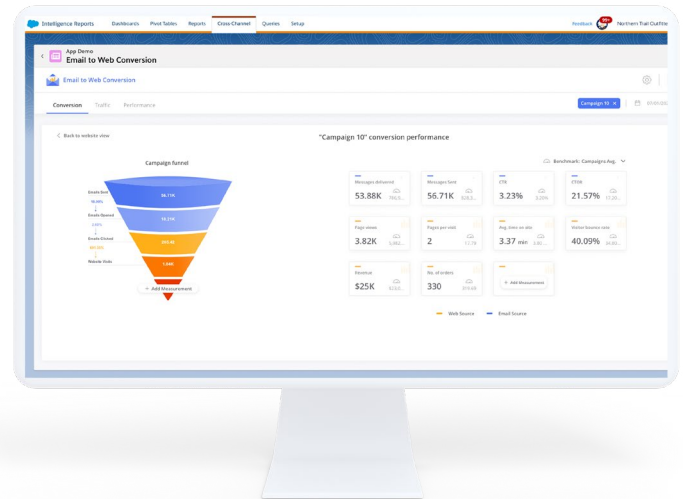
Link more than 150 sites and systems to centralize your advertising, marketing, CRM, social and any other data (on any platform!) into one place.

## “Normalize” Your Data

Intelligence unifies all of your data using A.I. so that you can compare “apples to apples” across a variety of different platforms.

## See Instant Campaign Performance

What if you could see all of the data – including donation amount – by every email, every journey and every campaign. It all shows up instantly in an out of the box dashboard in Intelligence.



Now that you know what channels are performing best across all of your efforts, you're making data-driven decisions, and making a greater impact. Contact Us to learn more about Intelligence.

Contact us

## Turn Insights into Actions

If it looks like ad spending is doing well on one platform Intelligence might suggest you increase spend in that area.

## Communicate Internally with Custom, Automated Reports

Whether it's your leadership team, marketing, social, communications – really any team in your organization – you can set-up automated reports.

## Be Agile and Innovative

Leverage data and insight to test, learn and innovate across all your marketing.